

I am equal parts leader and collaborator; someone who gets energized to concept, write, and oversee ideas that make audiences' stop and pay attention. Sharpening my craft within earned media, I'm well-versed with integrated planning and executing whichever medium suits the idea best – video, social media, influencer, installation, and fabrication.

## CONTACT

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## SCHOOLING

**Chicago Portfolio School**  
Copywriting  
December 2017

**Michigan State University**  
Bachelor of Arts, Advertising  
May 2011

## INDUSTRY WORK

### **Creative Director**

Current Global  
August 2024-Present

Creative lead for Kingsford, BISSELL, Perfect Bar, Papa Johns, and Rockin' Protein. Additional support on project-based work for FedEx, Hidden Valley Ranch, Pedialyte, and Novartis Oncology.

### **Associate Creative Director**

Current Global  
April 2022-August 2024

### **Senior Copywriter**

Current Global  
October 2020-April 2022

### **Copywriter**

Current Global  
April 2018-October 2020

### **Social Media Account Manager**

Homewood-Flossmoor High School Girls Basketball Program  
August 2014-October 2017

## WOMAN OF THE WORLD WORK

### **Host | Server | Bartender**

Michael Jordan Steakhouse, Mahalo, Granite City Brewery & Food  
June 2014-July 2018

### **Instructional Assistant & Basketball Coach**

Homewood-Flossmoor High School  
August 2014 - June 2016

### **Professional Basketball Player**

Sodertälje BBK in Sweden | Phoenix Mercury | BK Strakonice in Czech Republic  
Nov 2011-May 2013